



AWAIS ALI

WORDPRESS DEVELOPER | SHOPIFY DEVELOPER |
AUTOMATION & CRM SPECIALIST

CONTACTS

- +92 316 753 4950
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- Punjab, Pakistan
- LinkedIn

SKILLS

WordPress, WooCommerce, Elementor, Shopify
Shopify Liquid, Replo, Wix, Wix App Dev

AUTOMATION & CRM

GoHighLevel (GHL), n8n Automation, OpenClaw
Workflow Automation API/CRM Integrations

FUNNELS & CRO

Funnelish, Checkout Champ
Landing Page Optimization Sales Funnels

CORE DEVELOPMENT

PHP JavaScript HTML5 CSS3 REST APIs Git &
GitHub Responsive Web Design

LANGUAGES

ENGLISH
Professional Working Proficiency ● ● ● ● ●

URDU
Native ● ● ● ● ●

SUMMARY

Results-driven WordPress Developer with 2+ years of professional experience building scalable, conversion-focused websites and automation solutions for startups, agencies, and eCommerce businesses. Successfully collaborated with 50+ European clients, delivering custom WordPress, WooCommerce, Shopify, and CRM solutions that optimize operations, enhance user experience, and drive revenue growth

EXPERIENCE

Bitlogia Digital

Full Stack Developer | WordPress Developer

Location
07/2025 - Present

- Shipped 100+ critical feature enhancements, custom functionalities, and performance fixes across WordPress, WooCommerce, and Shopify platforms
- Configured intelligent workflow automations using n8n and GoHighLevel (GHL), eliminating manual redundancies and streamlining client pipelines
- Designed production-ready sales funnels using Funnelish and Checkout Champ with full cross-platform CRM integration
- Managed secure infrastructure, handling cPanel, Cloudflare security rules, detailed DNS routing, SSL layers, and fail-safe multi-domain migrations

Edify College of IT

MERN Stack Developer (Intern)

Location
05/2025 - 07/2025

- Engineered structural backend elements, RESTful API endpoints, and stateless authentication protocols utilizing Node.js, Express, and JWT
- Honored with the Excellence Award for foundational development on the Pharmacy Management System

EDUCATION

Virtual University of Pakistan

Bachelor of Computer Science

Location
2025 - Present

Edify College of IT

Diploma in Software Engineering

2024 - 2025

KIPS College

ICS

2022 - 2024